



October 18, 2016

## Interim CEO of GW3 appointed

THE Whitsunday ROC (Regional Organisation of Councils) continues to work through the finer details of the development of the Greater Whitsunday Alliance (GW3), an economic development entity working for the region.

Made up of the councils of Isaac, Whitsunday and Mackay, the Whitsunday ROC is pleased to confirm that, as well as currently undertaking the recruitment process for a chairperson, an interim CEO has been sourced for GW3.

Whitsunday ROC chairperson Cr Anne Baker said Ken McLoughlin had accepted the role as interim CEO and commenced work from Monday, October 17, 2016.

“Ken has been involved in public and private sector businesses for over four decades,” Cr Baker said.

“He has occupied senior positions such as CEO, COO, executive director and board member,” she said.

The role of the interim CEO is to ready GW3 to start business following the recruitment of a permanent CEO position.

For more information visit –

[www.whitsundayregion.org.au](http://www.whitsundayregion.org.au)

or contact:

Whitsunday ROC Chairperson Cr Anne Baker

0408 277 379