



15 September, 2016

“GW3”

The Whitsunday ROC (Regional Organisation of Councils) continues to work through the finer details of the development of Greater Whitsunday Alliance (GW3), an economic development entity working for the Region.

Made up of the Councils of Isaac, Whitsunday and Mackay, the Whitsunday ROC today endorsed the final changes to the proposed new governance arrangements including funding for the entity.

Whitsunday ROC Chairperson Cr Anne Baker said that “today is the start of a new era for the Region with great expectations of the benefits that working regionally through a strong entity such as GW3 can provide. GW3 will be the ideal vehicle to promote a unified Regional front for major initiatives.

GW3 will be advertising for a Chairperson within the coming weeks and also installing an interim CEO. Following this will be finalising the Director positions and recruiting the critical CEO role.

For more information visit –

www.whitsundayregion.org.au

or contact:

Whitsunday ROC Chairperson Cr Anne Baker

0408 277 379