



June 28, 2016

Make Census 2016 count for our region

WITH just over a month to go until the 2016 Census, the Mayors from the Whitsunday ROC (Regional Organisation of Councils) are urging residents to help ensure the snapshot is an accurate reflection of our region.

Whitsunday ROC Chair Cr Anne Baker said data collected from the 2016 Census on August 9 would be used in future government funding decisions for Regional services and infrastructure, including housing, transport, education, industry, hospitals and environment.

“It is therefore critical that everyone participates to make the information as accurate as possible, and reflective of services accessed in the Region” she said.

Cr Baker and fellow mayors – Greg Williamson, of Mackay, and Andrew Wilcox, of Whitsunday – recently discussed the upcoming Census at a Whitsunday ROC meeting.

Whitsunday ROC and the individual councils acknowledge the vital importance of Census 2016 and are throwing their support behind it.

The 2016 Census, being undertaken by the Australian Bureau of Statistics, aims to reach more than 24 million people in more than 10 million dwellings across eight million square kilometres. The Census is compulsory and can be completed securely in around 30 minutes for one person.

This year’s Census would for the first time also be able to be done completely online. For those who wish to use the more traditional method, there will be instructions in letters set out in late July or early August from the Bureau of Statistics

Photo: Discussing Census 2016 are (from left) ABS Mackay Whitsunday district manager Ross Newell, Mackay Mayor Greg Williamson, Mackay 2016 Census local engagement manager Erin Mulherin, Isaac Mayor Anne Baker and Whitsunday Mayor Andrew Wilcox.

For more information visit –

www.whitsundayregion.org.au

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